



The
**Family
Business
Community.**
*Yorkshire, Humberside
& North East Awards*

Sponsorship

Opportunities 2026.

Welcome to the Yorkshire, Humberside and North East Family Business Awards

Our now famed Yorkshire, Humberside and North East Family Business Awards (YHNEFBA) offers a fantastic opportunity to champion and represent family businesses of all shapes, sizes, and ages from across this region. The YHNEFBA will showcase the diversity and talent of the family businesses which make the Yorkshire, Humberside and North East region the thriving superpower it is today.

As a sponsor and supporter for the awards it provides the chance to position your brand and have direct contact with our finalists, our judges and other partners associated with our Family Business Community across the region.

The event is being held on Friday 13th November at The Majestic Hotel and Spa in Harrogate. Our sponsorship packages offers the opportunity to be part of this comprehensively marketed awards ceremony which champions Family Businesses and the contributions they make to the successes of the region and wider.

#YHNEFBA2026



Our 2026 Categories

Agri-Business

This award recognises family-owned farming and agri-related businesses making a strong contribution to the agricultural sector.

Construction, Property & Engineering

This award recognises family-owned businesses operating across construction, property, and engineering.

Business Services

This award recognises family-owned businesses delivering high-quality business-to-business services.

Consumer Services

This award recognises family-owned businesses delivering high-quality services directly to consumers.

Manufacturing

This award celebrates family-owned manufacturing businesses demonstrating excellence and innovation.

Haulage, Logistics, and Distribution

This award recognises family-owned businesses operating within haulage, logistics, and distribution.

Wholesalers

This award recognises family-owned wholesale businesses supplying goods or services to other businesses.

Retail and E-Tailers

This award recognises family-owned retail and e-commerce businesses.

Food and Drink Producers

This award recognises family-owned food and drink producers demonstrating quality and craftsmanship.

Food and Drink Establishments

This award recognises family-run food and drink establishments delivering high-quality hospitality experiences.

Leisure and Tourism

This award recognises family-owned businesses operating within leisure and tourism.

Emerging Family Business

This award recognises family-owned businesses trading for between one and three years that are already making an impact.

Environmental and Sustainability Impact Award

This award recognises family businesses demonstrating a commitment to environmental sustainability.

Social Impact Award

This award recognises family-owned businesses delivering positive social impact beyond profit.

People's Choice Award

This award recognises the family-owned business most valued and supported by the public.

Employee of the Year

This award recognises outstanding non-family employees within family-owned businesses.

Next Generation Impact Award

This award recognises next-generation family members making a positive contribution to their family business.

Family Business Leadership Award

This award recognises an individual demonstrating outstanding leadership within a family-owned business.

The category is open to both family and non-family leaders, celebrating leadership that drives success, stability, and positive culture.



Our Sponsorship Packages

Headline Sponsor

- In addition to everything included in our category sponsorship the headline package would also include:
- Our overall event identity would incorporate your company logo and branding and would be used across all promotion for #YHNEFBA2026 before, during and after the awards event.
- Be on stage to give out our special recognition award from our judges and have time to introduce your business and the support you bring to the Family Business sector
- A full table of 10 for you and your invited guests A press release detailing that you are the headline sponsor and credited for this and will include a quote from you, in addition to further mentions and brand association with all press releases from the YHNEFBA team
- For your consideration we are also open to developing a more bespoke package working with our headline sponsor rather than being too prescriptive.

Please talk to us about other sponsorship opportunities and ideas you may have or experienced.

Category Sponsor

- Be part of the main judging panel and carry out your own category judging visits, plus additional guest judging to meet other finalists you wish to visit.
- A copy of the data file of entries for all finalists or ones you wish to see, can be provided to you on request.
- Inclusion in media releases connected to the awards.
- All sponsors are clearly identified on the Awards website; social media materials and on-stage backdrop and pop-up banner at the awards ceremony
- A4 Advert in the awards programme and logo inclusion on other digital and printed marketing collateral
- 6 complimentary tickets on awards night for you and your guests (opportunity to purchase further tickets if you wanted to)
- Present your category award on stage on awards night
- Download of photos from the night for you to use across your own digital channels and printed materials
**Photographer and YHNEFBA must be credited for media purposes.*
- Invitation for two colleagues to join us at our Winners event, which will follow after the awards night

Artist Award Sponsorship

We commission a new artist every year to design a unique award which is given out to our winners on the night.

- Be part of our awards artist video which is played out on the night, either by brand association or opportunity to be involved with the filming.
- Two complimentary tickets on the night and opportunity to purchase more if you wish to invite other guests.
- Visual logo representation on marketing material both printed and digital on the night.
- Sponsor banner displayed at awards ceremony
- Credited in print and digital media relating to the artist and the awards they have designed
- Download of photos from the night for your own use for marketing purposes



Award Testimonials...

Hear from some of our finalists and judges on their experience with our awards.

We have all finally come down from Cloud 9, having won our award on Friday night. I would like to sincerely thank you on behalf of us all for a fabulous awards evening. The whole night from start to finish was superbly organised. We all loved the entertainment, food and seeing all these amazing Family businesses win their Awards. If we all didn't have each other, we couldn't have been in it to win it.

We had a fabulous night – our first time at such an event and it didn't disappoint. I just wanted to say a huge thank you for such a wonderful evening on Friday. Even though we didn't win anything it was a fantastic event to be a part of celebrating the success of so many family businesses!

Thank you for letting me into your world - and for any family business owners out there who haven't checked out The Family Business Community - go take a look.

Thanks again for the opportunity to be one of your Judges. I found the whole experience very rewarding and fun too!

Just wanted to say thank you to our judges and to your team for all the hard work you all put in to make the awards such an amazing success. Thanks so much for such an enjoyable entry and judging process, culminating on Friday – we had a fabulous evening which was topped off by winning our category!

Would just like to congratulate you and thank you for the amazing evening on Friday - you did an amazing job! We had a fantastic time and are beyond thrilled to have won!

Thank you for a great event – we all had such a good time and found the whole experience from judging the finalists to the awards night itself, so rewarding and a real privilege to be part of.

What a wonderful, inspiring day of judging visits for the Family Business Awards today with my fellow judges

The combination of a unique and fantastic venue, varied entertainment, the awards, and all in the company of many fabulous family businesses made for a great evening. It felt very special to win a 'family business' award thank you.

I had the opportunity to visit some wonderful businesses, hear the success stories of many others, and form new friendships with fellow family business leaders!

I was reminded not only of the immense value and power of building strong networks but of how special the family business community truly is.

Get in touch

Discover the exciting sponsorship opportunities for the Yorkshire, Humberside and North East Awards 2026, from Headline Sponsorship, category sponsorship to supporting partnerships—join us in celebrating and championing family businesses across the region.

 The
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