



The
**Family
Business**
Community.

*Yorkshire, Humberside
& North East Awards*

21st November 2025

The Leeds Royal Armouries.

Sponsorship

Opportunities 2025.

Welcome to the Yorkshire, Humberside and North East Family Business Awards

The Yorkshire, Humberside and North East Family Business Awards (YHNEFBA) offers a fantastic opportunity to champion and represent family businesses of all shapes, sizes, and ages from across this region. The YHNEFBA showcase the diversity and talent of the family businesses which make the Yorkshire, Humberside and North East regions the thriving superpower they are today.

As a sponsor and supporter for the awards, it provides the chance to position your brand and have direct contact with our finalists, our judges and other partners associated with our Family Business Community across the region.

The event is being held on Friday 21st November at The Leeds Royal Armouries. Our sponsorship packages offer the opportunity to be part of this comprehensively marketed awards ceremony, which champions Family Businesses and the contributions they make to the successes of the region and wider.



Our 2025 Categories

Agri-Business Excellence Award: Celebrating Innovation and Diversification in Farming Ventures

For family-run farms and agri-enterprises that have diversified, added value, or found new ways to build a sustainable future for their land and business.

Builders of Tomorrow Award: Recognising Construction, Property & Engineering Excellence in Humberside

Celebrating family businesses shaping our region through construction, property, and engineering, those building the places we live, work, and grow.

Business Services Excellence Award: Honouring Family Businesses Powering Yorkshire & Humberside

Honouring outstanding service-led family businesses in both B2B and B2C sectors from accountants to creatives, hairdressers to consultants.

Yorkshire & Humberside Manufacturing Excellence Award: Recognising the Legacy of Innovation and Ingenuity

Recognising family-run manufacturers who combine tradition with innovation to deliver quality, drive growth, and uphold Yorkshire & Humberside's rich industrial heritage.

Vital Transporters Award: Celebrating Family Businesses Powering Yorkshire & Humberside Haulage, Logistics, and Distribution

For family businesses keeping goods and supplies moving across the region through haulage, logistics, and distribution.

Wholesale Visionaries Award: Honouring Yorkshire & Humberside Family Businesses in Wholesale

Shining a light on family-run wholesalers who deliver excellence, reliability, and long-standing partnerships across all industries.

Retail Innovators Award: Celebrating Yorkshire & Humberside Family Businesses in Retail and E-Tailing

Celebrating family businesses in retail and e-commerce who create great customer experiences. Whether on the high street or online.

Local Culinary Trailblazers Award: Honouring Outstanding Family-Owned Food and Drink Producers in Yorkshire & Humberside

For food and drink producers who are putting Yorkshire & Humberside on the map through passion, craft, and local flavour.

Family-Owned Culinary Excellence Award: Celebrating Exceptional Food and Drink Establishments in Yorkshire & Humberside

Recognising cafes, restaurants, pubs, and eateries delivering exceptional food, service, and hospitality across the region.

Tourism Trailblazers Award: Honouring Family Businesses Driving the Yorkshire & Humberside Leisure & Tourism

Recognising family businesses shaping the region's leisure and tourism scene. From accommodation and attractions to events and experiences.

Yorkshire & Humberside Employee Excellence Award: Honouring Outstanding Contributions

Honouring a standout individual, family or non-family, who goes above and beyond in their role within a family business.

Rising Stars Award: Celebrating Impactful Emerging Family Businesses in Yorkshire & Humberside

For newer family businesses (1–3 years) already showing strong impact, ambition, and a clear sense of purpose. Businesses building solid foundations for long-term success.

People's Choice Award: Empowering the Voice of Yorkshire & Humberside

A public-voted award spotlighting the much-loved family businesses making a difference in their communities every day. public votes and judges' scores.

The Green Award: For exceptional environmental sustainability in Yorkshire & Humberside

Celebrating family businesses taking real steps toward sustainability and environmental responsibility.

Purpose-Driven Family Business Award: Celebrating Compassion and Community Impact

For family firms driven by values, making a tangible difference in their communities and beyond.

Digital Transformation Award: Celebrating businesses embracing new technology

Recognising businesses using digital tech to improve how they work, engage customers, and grow with purpose.

Leadership Excellence Award: Recognising an outstanding leader in our region

Celebrating a family business leader who inspires, adapts, and makes a real impact, family member or not.

Our Sponsorship Packages

Headline Sponsor

- In addition to everything included in our category sponsorship the headline package would also include:
- Our overall event identity would incorporate your company logo and branding and would be used across all promotion for #YHFBA2024 before, during and after the awards event.
- Be on stage to give out our special recognition award from our judges and have time to introduce your business and the support you bring to the Family Business sector
- A full table of 10 for you and your invited guests A press release detailing that you are the headline sponsor and credited for this and will include a quote from you, in addition to further mentions and brand association with all press releases from the YHFBA team
- For your consideration we are also open to developing a more bespoke package working with our headline sponsor rather than being too prescriptive.

Please talk to us about other sponsorship opportunities and ideas you may have.

Category Sponsor

- Be part of the main judging panel and carry out your own category judging visits, plus additional guest judging to meet other finalists you wish to visit.
- A copy of the data file of entries for all finalists or ones you wish to see, can be provided to you on request.
- Inclusion in media releases connected to the awards.
- All sponsors are clearly identified on the Awards website; social media materials and on-stage backdrop and pop-up banner at the awards ceremony
- A4 Advert in the awards programme and logo inclusion on other digital and printed marketing collateral
- 6 complimentary tickets on awards night for you and your guests (opportunity to purchase further tickets if you wanted to)
- Present your category award on stage on awards night
- Download of photos from the night for you to use across your own digital channels and printed materials
- **Photographer and YHFBA must be credited for media purposes.*

Artist Award Sponsorship

We commission a new artist every year to design a unique award which is given out to our winners on the night.

- Be part of our awards artist video which is played out on the night, either by brand association or opportunity to be involved with the filming.
- Two complimentary tickets on the night and opportunity to purchase more if you wish to invite other guests.
- Visual logo representation on marketing material both printed and digital on the night.
- Sponsor banner displayed at awards ceremony
- Credited in print and digital media relating to the artist and the awards they have designed
- Download of photos from the night for your own use for marketing purposes



Award Testimonials...

Hear from some of our finalists and judges on their experience with our awards.

We have all finally come down from Cloud 9, having won our award on Friday night. I would like to sincerely thank you on behalf of us all for a fabulous awards evening. The whole night from start to finish was superbly organised. We all loved the entertainment, food and seeing all these amazing Family businesses win their Awards. If we all didn't have each other, we couldn't have been in it to win

it.

Would just like to congratulate you and thank you for the amazing evening on Friday - you did an amazing job! We had a fantastic time and are beyond thrilled to have won!

The combination of a unique and fantastic venue, varied entertainment, the awards, and all in the company of many fabulous family businesses made for a great evening. It felt very special to win a 'family business' award thank you.

We had a fabulous night – our first time at such an event and it didn't disappoint. I just wanted to say a huge thank you for such a wonderful evening on Friday. Even though we didn't win anything it was a fantastic event to be a part of celebrating the success of so many family businesses!

Thanks again for the opportunity to be one of your Judges.

I found the whole experience very rewarding and fun too!

Thank you for a great event – we all had such a good time and found the whole experience from judging the finalists to the awards night itself, so rewarding and a real privilege to be part of.

I had the opportunity to visit some wonderful businesses, hear the success stories of many others, and form new friendships with fellow family business leaders!

Thank you for letting me into your world - and for any family business owners out there who haven't checked out The Family Business Community - go take a look.

Just wanted to say thank you to our judges and to your team for all the hard work you all put in to make the awards such an amazing success. Thanks so much for such an enjoyable entry and judging process, culminating on Friday – we had a fabulous evening which was topped off by winning our category!

What a wonderful, inspiring day of judging visits for the Family Business Awards today with my fellow judges

I was reminded not only of the immense value and power of building strong networks but of how special the family business community truly is.

Get in touch

If you would like to find out more details on what sponsorship opportunities are still available, including how to be our Yorkshire, Humberside and North East Family Business Awards Headline Sponsor or supporting sponsor/s; or simply want to have a chat about how we could work together to make the Yorkshire, Humberside and North East Family Business Awards 2025 as fabulous as possible, do not hesitate to get in touch.



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